

# CENTERPIECE™

Roman Shades



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Quality Wholesale Window Coverings

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**NORMAN®**  
SHUTTERS. BLINDS. SHADES.





# CENTERPIECE™

Roman Shades

Capture the spirit of exceptionally tailored draperies more conveniently and in a sleeker profile. Experience reengineered hardware, double duty construction, and advanced lifting technology. Explore the endless possibilities. Discover a modern take on a story steeped in old-world tradition.

Soft Fold in F1939 Linen White



Centerpiece™ Roman Shades bring timeless elegance together with modern performance. Designed with luxurious fabrics, crisp tailoring, and smooth operation, they create a sophisticated look that elevates any space. With versatile styles, custom options, and Norman®'s trusted craftsmanship, Centerpiece™ offers the perfect balance of beauty, quality, and functionality.



Flat Fold with Batten Back in F1600 Seashell

# HOW TO CHOOSE

## 1. SELECT FABRIC

Explore fresh colors, textures and opacities as you browse our gallery of fabrics, specially selected to be worry-free. Our fabric collection embodies stylishness with endurance, optimal light/ privacy control with poise.

## 2. SELECT LINING

Each roman shade comes with your choice of a translucent or blackout lining to accompany your fabric selection. Our linings provide an extra layer of insulation and have a pleasant streetside appearance.

## 3. SELECT FOLD STYLE

Personalize your shade with a fold style to finish-out your décor. Soft Fold offers a more relaxed look and adds volume to your window opening. Flat Fold, with or without seams, offers a clean and modern look, but is also a versatile enhancement to almost any décor.

## 4. SELECT SHADE SYSTEM

Select from our innovative shade systems, featuring reengineered hardware and award-winning lift technology. Continuous cord, SmartRelease™, cordless, motorized, or day & night shade, there's a perfect shade system befitting your lifestyle.



Flat Fold with Batten Back in F0858 Natural

## Customize Your View

Whether you're looking for a functional solution to light control and privacy, or a textured update shimmering with elegance and sophistication, the roman shade collection delivers the quality, innovation and versatility that make it a true icon of style.

## Luxury Fold Options

Show your exquisite taste and select from luxury fold options. Choose Flat Fold for a polished look rooted in simplicity, so perfect it harmonizes with virtually any décor. For a more decorative flare, choose Soft Fold, featuring a distinctive teardrop contour that adds fullness and volume to your window opening.



# A WORLD OF FABRICS

Handcrafted from the finest fabrics, previously available only through custom draperies - from muted grays, pastels and earth tones; the luminousness of luxury silk; to the latest in heritage-inspired embroidery and weaves. Our gallery of fabrics will not only elevate your style, but also improve the comfort of your home.



## NATURAL WOVEN FABRICS

Bring effortless style into every room with our natural woven fabrics. These breezy, on-trend textures create a beautiful, organic look while making it easy to coordinate Roller and Roman Shades in the same fabric for a seamless flow throughout your home.

# LINING OPTIONS

Choose a translucent lining for gentle light diffusion. Or a blackout lining for room darkening and to reduce glare. Our linings are made to enhance the comfort of your space, and are neutral colored to provide a pleasant streetside appearance.



Flat Fold with Batten Back in F1599 Cottage Linen



**Translucent**



**Blackout**



Flat Fold with Batten Back in F1073 Sky Blue



## FOLD STYLES

Experience sophisticated customized styling. Choose one of our Flat Fold styles for a sophisticated look that's both simple and streamlined chic. To add volume and depth, choose Soft Fold.

Flat Fold with Batten Back in F0186 Rich Gold

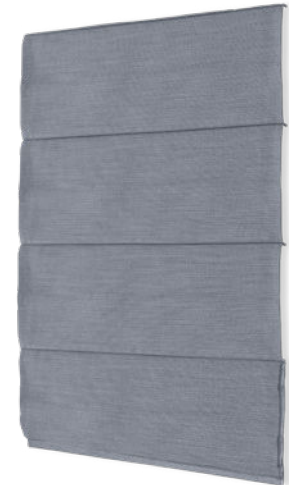
Flat Fold without Seams



Soft Fold



Flat Fold with Batten Back



# LIFT SYSTEMS

Smooth, dependable and quiet performance for any application. Experience award-winning lift technology, evoking modern stylishness that's effortless to achieve. See, feel and hear the difference.

## AEROLITE™ CORDLESS LIFT SYSTEM

### Patented Technology

Our patented Aerolite™ Cordless Lift System enables easy raising and lowering of the shade - with ultra-premium cordless control. When raising and lowering, Aerolite™ delivers a smooth experience that's quieter and more dependable.

### Better Insulation

The unique system comes with additional lining, working as an extra layer of insulation for your window.

### Easy and Intuitive Control

To lower, gently pull the concealed shade handle downward to lock it into place. To raise, gently pull the handle downward and let the shade rise automatically to the desired position and lock.

### Convenient and Safe

The cord-free design eliminates hazardous and unsightly cords to ensure a cleaner, more streamlined look. Norman® is an active participant in the WCMA "Best for Kids™" safety certification program. Products designated "Best for Kids™" are certified to have inaccessible inner cords, or have inner cords that cannot in any way create a hazardous loop.





FRONT

**Clean, Modern Look**

No Dangling Cord



BACK

**Enhanced Curb Appearance**

Back Valance

No Exposed Cords



SIDE

**Improved Energy Efficiency**

Additional Lining



## SMARTRELEASE™

Continuous cord is a very popular option for larger or heavier roman shades. The SmartRelease™ innovation allows the convenient "release" of the shade while it is in an upward position.

### Superior Convenience and Saves Time

Once released, the shade smoothly and quietly lowers to a completely closed position automatically ...so that you can move onto something else.

### From Chore to Daily Magical

The technology makes daily lowering of the shade effortless, while it significantly reduces the likelihood of cord fray and other cord-related problems, which may occur after prolonged use.

SmartRelease™  
SCAN TO WATCH





Flat Fold with Batten Back in F0656 Snow White

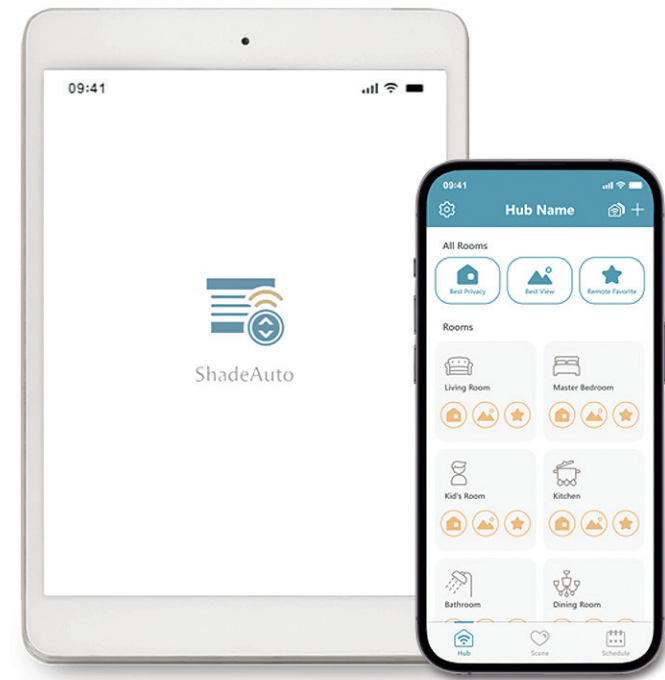


# NORMAN® SMART MOTORIZATION

## Control Your Smart Shades from Anywhere in the World

- **Ultimate Convenience at Your Fingertips:** Seamlessly control your shades with the touch of a button. The intuitive ShadeAuto™ app allows you to schedule opening and closing times, adjust settings remotely, and effortlessly manage multiple windows or rooms at once.
- **Improved Comfort & Energy Efficiency:** Optimize energy consumption by using preset schedules. This helps regulate indoor temperatures, reducing the need for excessive heating or cooling.
- **Enhanced Privacy and Security:** Schedule your shades to open or close at specific times, even when you are away, enhancing security and privacy in your home.

Smart Motorized Roman Shades are your ultimate solution for modern living, offering a seamless blend of convenience, style, safety and energy efficiency.



# AUTOWAND™

## Shade Motorization Made Simple

AutoWand™ makes shade operation simple, safe, and convenient. With just the press of a button, you can raise or lower your shades effortlessly — no cords, no hassle. It's a budget-friendly motorization option that delivers modern convenience and a sleek, streamlined look for today's homes.



Easy & Eco-friendly Recharging



Flat Fold without Seams in F1072 Olive Green



SCAN TO WATCH

# CUSTOMIZATION OPTIONS

## Day & Night Shade

Like two shades in one, the day & night shade features a roman shade in front and a roller shade in back, with your choice of blackout or sheer fabric. Our dual system gives you extra versatility, whether your plans include hosting an elegant weekend gathering or simply kicking back during downtime.



Flat Fold with Batten Back Day & Night in White Sand F0867 and Linen Weave



## Ribbon Banded Shades

Choose one of our ribbon banded shades to create contrast and to further refine your personal style. Available only in Flat Fold with batten back, our ribbon and fabric combinations are a sophisticated way to embrace the modern. A bit of boldness never goes out of style.



## Edge Banded Shades

Edge banding is an elegant accent option for the Flat Fold with Batten Back shade style. Edge banding creates a beautiful 2.5" rim finished border on the bottom and sides of the shade-for a smart, personalized look and alluring pop of color.





Flat Fold with Batten Back in F1992 Cloudy Gray



Flat Fold with Batten Back in F1600 Seashell



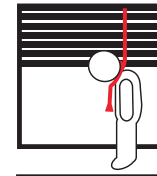


Flat Fold with Batten Back in F0660 Grey Fog



**NORMAN**<sup>®</sup>  
SHUTTERS. BLINDS. SHADES.

**! WARNING/  
ADVERTENCIA**



**Window Blind Cord Strangulation Risk**

Window blinds with a damaged or loose tension device or retractable cord that fails to fully retract pose a strangulation risk to children. To avoid this potential strangulation risk, consider purchasing cordless products or products with inaccessible cords

**Riesgo de Estrangulamiento en Cuerdas de Persianas**

Las persianas con un dispositivo tensor suelto o dañado o con una cuerda retráctil que no se ajusta completamente representan un riesgo de estrangulación para los niños. Para evitar un posible riesgo de estrangulamiento, considere comprar productos inalámbricos o productos con cuerdas inaccesibles